



Destination Travel Promotion Seminar

The 11th Macao International Travel (Industry) Expo (MITE) will continue to organize the “Destination Travel Promotion Seminar” to provide the exhibitors and hosted buyers with a platform for business exchange and negotiation, so as to increase the chances of successful business matching. This year, in response to the relaunch of the international market, the “Destination Travel Promotion Seminar” is open to all on-site exhibitors.

Each exhibitor will make a presentation to the on-site audience of about 120 hosted buyers and trade visitors, and the presentations will be broadcast live on MITE’s official website for online trade visitors while live broadcast replays is available afterwards. There will be a designated discussion area where the exhibitors will be able to network with on-site audience, internet access and laptops will also be provided for these exhibitors to communicate with online trade visitors during the “Networking Session”.

1. Basic Information

Venue: The Venetian Macao - Cotai Expo Hall B Meeting Room

Date: 30th June – 2nd July, 2023

✧ 30th June – 1st July, 2023 (B2B)

Each promotion seminar will last for 15 minutes, and after every 3 seminars (45 minutes), there will be a 15-minute Networking Session. The MITE coordinator will organize hosted buyers to participate in the seminars who can negotiate/meet with the seminar speakers during the Networking Session.

✧ 2nd July, 2023 (B2C)

Exhibitors may invite attendees themselves.

Date	30 June	1 July	2 July
Time	Session		
10:00-10:15		Promotion Seminar 16	Promotion Seminar 34
10:15-10:30		Promotion Seminar 17	Promotion Seminar 35
10:30-10:45		Promotion Seminar 18	Promotion Seminar 36
10:45-11:00		Networking Session	Networking Session
11:00-11:15	Promotion Seminar 1	Promotion Seminar 19	Promotion Seminar 37
11:15-11:30	Promotion Seminar 2	Promotion Seminar 20	Promotion Seminar 38
11:30-11:45	Promotion Seminar 3	Promotion Seminar 21	Promotion Seminar 39
11:45-12:00	Networking Session	Networking Session	Networking Session
12:00-14:00	Lunch		
14:00-14:15	Promotion Seminar 4	Promotion Seminar 22	Promotion Seminar 40
14:15-14:30	Promotion Seminar 5	Promotion Seminar 23	Promotion Seminar 41



14:30-14:45	Promotion Seminar 6	Promotion Seminar 24	Promotion Seminar 42
14:45-15:00	Networking Session	Networking Session	Networking Session
15:00-15:15	Promotion Seminar 7	Promotion Seminar 25	Promotion Seminar 43
15:15-15:30	Promotion Seminar 8	Promotion Seminar 26	Promotion Seminar 44
15:30-15:45	Promotion Seminar 9	Promotion Seminar 27	Promotion Seminar 45
15:45-16:00	Networking Session	Networking Session	Networking Session
16:00-16:15	Promotion Seminar 10	Promotion Seminar 28	Promotion Seminar 46
16:15-16:30	Promotion Seminar 11	Promotion Seminar 29	Promotion Seminar 47
16:30-16:45	Promotion Seminar 12	Promotion Seminar 30	Promotion Seminar 48
16:45-17:00	Networking Session	Networking Session	Networking Session
17:00-17:15	Promotion Seminar 13	Promotion Seminar 31	
17:15-17:30	Promotion Seminar 14	Promotion Seminar 32	
17:30-17:45	Promotion Seminar 15	Promotion Seminar 33	
17:45-18:00	Networking Session	Networking Session	

2. Services provided by MITE to Participating Organizations

- ✧ Venue for meeting and networking, stage usage, LED screen backdrop, basic lighting, audio equipment, tables, chairs, laptops and internet access
- ✧ Simultaneous interpretation service in English and Mandarin
- ✧ Real-time live broadcast/replay on MITE's official website

Note: If other services are needed, please contact the MITE coordinator in advance

3. Notice to Participating Organizations

- ✧ On-site exhibitors from government tourism organizations or tourism resources such as attractions, theme parks, hotels and resorts, tourism transportation and travel agencies etc. are entitled to participate in the Promotion Seminars. Please fill out and submit the "Destination Travel Promotion Seminar Application Form" to the MITE coordinator who will finalize the presentation time slots on a first come, first served basis
- ✧ Exhibitors participating in the Promotion Seminars should maintain the presentation time within 15 minutes, please prepare a PowerPoint of the presentation and email to samuel.choi@mitexpo.com before 15th June, 2023
- ✧ During the Promotion Seminars, except for the speakers, participating exhibitors are suggested to provide at least one staff to interact with the on-site audience in the designated area (tables and chairs will be provided by the MITE coordinator) at the Promotion Seminars venue
- ✧ Each speaker will be provided with a laptop with access to the internet for real-time communication with the registered online trade visitors after the seminars. Registered trade visitors who watches the live broadcast or replay of the Promotion Seminars may also schedule an appointment with the speakers through the Pre-schedule Appointment (PSA) system for discussions after the seminars
- ✧ Non-registered online trade visitors can contact the MITE coordinator by email to request for the contact information of the speakers. Exhibitors participating/presenting in the Promotion Seminars will be obliged to contact and reply to the list of organizations provided by the MITE coordinator after the seminars



第十一屆澳門國際旅遊（產業）博覽會
11.ª Expo Internacional de Turismo (Indústria) de Macau
11th Macao International Travel (Industry) Expo

Destination Travel Promotion Seminar Application Form

30/06-02/07/2023

The Venetian Macao -Cotai Expo HallA& Hall B

Application Deadline : 30th May, 2023



Company/Organization Name in English: _____

Company/Organization Name in Chinese (if any): _____

Contact Person : _____ Job Title: _____

Tel: _____ Fax: _____ E-mail: _____

Country/Region: _____

Address in English: _____

Address in Chinese (if any): _____

Company/Organization Introduction

Speaker Profile

Name of speaker:
Title:
Country/Region:
Personal profile:

E-mail: info@mitexpo.mo

Enquiry: (853) 2870 3707 / 2870 0655

Website: www.mitexpo.mo

Fax: (853) 2870 0238



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Application Deadline : 30th May, 2023



Information to be submitted

- Speech content, including outline and speech script
- Recording (Number: _____, Language: _____)
- PowerPoint (PPT) (Pages: _____, Language: _____)
- Picture (Number: _____)
- Other (Please specify : _____)

* Please submit on or before 15th June, 2023

Remarks

1. The MITE organizer is not legally responsible for the speech and content delivered by the speaker, however the MITE organizer has the right to use, distribute and publicize them.
2. Applicant shall provide a brief introduction of the speaker, the content and relevant material for record purpose.
3. In accordance with Macao Special Administrative Region Law No. 8/2005 《Personal Data Protection Act》 :
 - All the material related to the personal and institutional data provided by the speaker will only be used for purposes in relation to MITE directly.
 - The speaker shall understand that the MITE organizer will take photos and shoot videos at the meeting and agree that all the relevant photos and videos could be used by the MITE official media to promote the event.
4. Each meeting is not allowed to exceed the scheduled duration, which includes the set-up time before the meeting and clear-up time afterwards.
5. The MITE organizer reserves the right to make the final decision on the application for the use of meeting venues and equipment.

Company Stamp & Signature of Person in Charge

Date of Application

Organizer :
Macao Government Tourism Office

Coordinator :
Macao Travel Agency Association

Address : Avenida da Amizade 1023 Edif. NamFong. 4.º andarA
TEL : (853) 2870 3707
FAX : (853) 2870 1083
E-mail : info@mitexpo.mo

For official use only

Date of receipt of form : _____

Date and time of approval for use :

Approved by: _____